



# PopHealthCare® Acquires Educerus Health, a Leading Clinically-Driven Prospective Risk Adjustment Company

## FOR IMMEDIATE RELEASE

TEMPE, Ariz. (July 16, 2014) - PopHealthCare® announced today the acquisition of Educerus Health, a leading provider of clinically-driven in-home screening programs that focus on the evaluation of patients with comorbid risk factors for undiagnosed chronic conditions. In addition to the benefits associated with identifying disease burden earlier in the disease spectrum, the Educerus Health diagnostic suite targets and closes 12 different Quality/Star gaps in the home setting.

PopHealthCare currently provides field-based high-risk population care solutions and comprehensive risk adjustment services. The acquisition of Educerus Health allows PopHealthCare to expand its clinical reach by supplementing existing program capabilities with unique Educerus Health processes, tools and specially trained teams of clinicians. In addition to a comprehensive assessment platform, the Educerus Health program targets four of the most prevalent conditions for guideline-driven evaluation and diagnosis: chronic kidney disease (CKD), diabetes, vascular disease and obesity.

Educerus Health distinguishes its services from other in-home assessment vendors with this focus on at-risk patients, enabling the empirical diagnosis of conditions that are inconsistently evaluated and if left unidentified, can adversely impact quality of life for patients and increase costs to the health care system. These clinical insights are not possible through standard chart reviews or Health Risk Assessment (HRA)-style home assessments.

"Similar to PopHealthCare's mission to help higher risk individuals live healthier lives, Educerus Health's services are driven by a clear clinical intent, with a focus on reducing the prevalence of undiagnosed and untreated chronic disease," said Mike Tudeen, CEO of PopHealthCare. "Educerus Health will enhance the work of PopHealthCare by enabling more effective and efficient in-home evaluations and care delivery. The complementary nature of these clinically focused companies will directly lead to improved health outcomes and quality of life for individuals, improved outcomes for high risk populations, and an improved healthcare system overall."

"I couldn't be more excited about joining forces with PopHealthCare, as we share a common passion for improving the lives of those we serve and the system in which we operate," said Andrew Walsh, Founder and CEO of Educerus Health. "This integration immediately creates a market-leading team and suite of services, and we are excited to show the industry what's possible with continued clinical innovation."

**About PopHealthCare:** PopHealthCare offers groundbreaking programs in high risk population management that drive rapid, large, and demonstrable improvements in member quality of life and satisfaction, while helping its partnering health organizations realize appropriately enhanced revenues, enhanced quality scores, and reduced medical costs. With decades of experience, PopHealthCare is led by a team of long-standing leaders in health care analytics, field-based high-risk population care delivery, and both prospective and retrospective risk adjustment services. PopHealthCare has designed its high impact services to meet the needs of local, regional and national health plans and provider organizations and currently partners with over 35 health plans across the U.S. and in Puerto Rico.

**About Educerus Health:** Educerus Health is a provider of in-home screening programs focused on the evaluation and diagnosis of key chronic conditions for Medicare Advantage plans. In addition to the impact that chronic conditions have on long term outcomes for patients and health plans alike, left undetected, these conditions represent billions in lost revenue for Medicare Advantage plans. The Educerus Health clinical model is reinforced by an industry-leading focus on operational process and scalability, delivering evidence-based programs right to member homes.

To learn more, please visit us at [PopHealthCare.com](http://PopHealthCare.com) and watch for more exciting news from us soon!

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