



Elderplan, Inc. Expands Relationship with PopHealthCare® Bringing In-Home Care to Medicare Members

FOR IMMEDIATE RELEASE

TEMPE, Ariz. and BROOKLYN, N.Y., (June 27, 2014) - PopHealthCare® announced today that Elderplan, Inc. is expanding their long term relationship by implementing CareSight®, PopHealthCare's high risk patient care services. The program will work closely with Elderplan's physician network by supplementing in-office care with a comprehensive care management program, inclusive of house call visits to provide care in the homes of high risk members with chronic illness or who may have difficulty traveling to primary care regularly.

"We are excited to work with Elderplan, an organization that is clearly focused on providing high quality and innovative care to their membership - when and where they need it most," said Mike Tudeen, CEO of PopHealthCare. "Our CareSight program fits perfectly with Elderplan's goal of continuously innovating how they serve their membership."

The CareSight program uses advanced analytics to predict those members most at risk for avoidable hospitalizations and complications due to their conditions and provides a comprehensive system of care with a mobile team of clinicians led by a physician, nurse practitioner, or physician's assistant. Care is provided through in-home visits supplemented by telephonic outreach, 24 hour access, and other critical services such as improving medication adherence and integrating physical and behavioral interventions.

"Our partnership with PopHealthCare has been successful and we believe this expanded relationship will help us strengthen our already strong commitment to helping Medicare, Medicaid and Dual-Eligible adults at every level of health," said Ronald M. Chaffin, President of Health Plans for Elderplan. "Together, we will focus on ways to improve health outcomes, as well as quality and member satisfaction by bringing an innovative in-home care delivery program directly to Elderplan members."

About PopHealthCare: PopHealthCare offers groundbreaking programs in high risk population management that drive rapid, large, and demonstrable improvements in member quality of life and satisfaction, while helping its partnering health organizations realize appropriately enhanced revenues, enhanced quality scores, and reduced medical costs. With decades of experience, PopHealthCare is led by a team of long-standing leaders in health care analytics, field-based high-risk population care delivery, and both prospective and retrospective risk adjustment services. PopHealthCare has designed its high impact services to meet the needs of local, regional and national health plans and provider organizations and currently partners with over 35 health plans across the U.S. and in Puerto Rico.

About Elderplan: Elderplan, Inc. is a health plan with Medicare and Medicaid contracts that has served New York Medicare Beneficiaries for nearly 30 years. Tailored to fit the needs of Medicare, Medicaid and Dual-Eligible individuals at every level of health, Elderplan, Inc. offers a wide range of affordable, high-quality plans, including HomeFirst, one of the original MLTCs in New York. Elderplan is an affiliated agency of MJHS. For more information, visit www.elderplan.org.

To learn more, please visit us at PopHealthCare.com and watch for more exciting news from us soon!

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