



# PopHealthCare Launches Brand, Expands Product Suite

## & Integrates PopHealthMan & Secure Document Imaging (SDI) to offer a full suite of Revenue, Quality, and Care Improvement Solutions

Both PopHealthMan (state of the art risk adjustment & healthcare analytics) and Secure Document Imaging (unique chart retrieval and coding) were founded to make a positive impact on health care, by helping health plans secure adequate revenue to optimally care for their members. Their risk adjustment work has laid the ground work for expansion into the improvement of care delivery for high risk populations.

With that broader goal in mind, we are excited to announce that PopHealthMan and Secure Document Imaging are being rebranded as PopHealthCare, an integrated Risk Adjustment and High Risk Population Care Delivery company. PopHealthCare has integrated its proven services in:

- Data Management
- Financial Analysis and Support
- Comprehensive Retrospective Risk Adjustment and
- Prospective Analytics & Targeting

with an innovative suite of population health care services, including:

- Innovative Prospective Risk Adjustment Programs designed with the latest CMS guidance in mind
  - Integrated and optimized with the Retrospective program to utilize the most efficient and effective means of realizing documentation opportunities
  - Facilitation of in-office/PCP visits to promote proactive care and create documentation opportunities
  - Mobile-enabled HCC, Care & Quality opportunity capture tool for both PopHealthCare providers and your network physicians (enabling accurate, real time coding and quality improvement)
  - In-home visits (HCC, Care & Quality focused) for those individuals most in need
- High Risk Population Care Programs providing higher intensity care for patients with complex medical and/or behavioral health conditions
  - Sophisticated analytics designed to target and stratify high opportunity members, predict actionable cost/quality needs, and measure and report impact/outcome/value
  - Member and provider outreach and engagement
  - Provide care and coordinate services for complex medical and behavioral health conditions
  - Both longitudinal and transitions of care solutions
  - In-home mobile and remote care delivery system
  - Coordination with PCPs, specialists & other healthcare service providers

PopHealthCare's solutions can be implemented as a comprehensive system, as a combination of solutions, or as a single solution.

PopHealthCare produces a consistently high ROI by enhancing quality scores & incentives, lowering medical costs and ensuring appropriate revenue reimbursement. We will improve the lives and health of your members while increasing your financial health and market competitiveness.

To learn more, please visit us at [PopHealthCare.com](http://PopHealthCare.com) and watch for more exciting news from us soon!

WellGuided@PopHealthCare.com • 480-237-5098

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